



LOCAL FOX NEEDS YOUR HELP!



**Saving the world
one unloved piece
of fruit at a time**

Every year many tonnes of apples are left to waste and rot across London, falling from trees in private gardens and orchards. Or at least they used to.

Since 2016 The Orchard Project, the only national charity dedicated to community orchards, have been on a mission. Alongside a growing band of volunteers we have rescued 9 tonnes of unloved apples, by 2019 we hope to grow this to 40 tonnes! We give tools, training and drinks to community orchards across London in exchange for their fruit donations.

The movement is expanding quickly and over the next 6 months we need to raise £50,000 so that our juicing enterprise can continue - we have ambitions to grow, work with at least 300 volunteers per year and continue to tackle food waste across the capital but we need new equipment, bigger premises and to train more volunteers. Without this funding, we will have to close our doors in 2019 and our production will cease.

**Lots more info and
ideas on our website:**

www.theorchardproject.org.uk/drinks/crowdfund

**Do you want to be
part of the movement?**

**See our TOP tips for
raising money this autumn**

Fancy Friday

Everyone in your workplace dresses up as an apple variety and pays a donation. Granny Smith or Knobbled Russet anyone?

Great Apple Bake Off

In true Bake Off spirit, hold an apple inspired competition. Charge people per slice and ask them to judge.

Guess the Number of Apples The Orchard Project Harvested This Year

Run a pay to enter sweepstake to guess the number of apples we harvested this year*.

Donate Your Friday Night Pint

Ask everyone to donate what they would spend on a beverage or round of their choice.

Match Giving

Get an extra boost and ask your workplace if they operate a match giving policy to double what you raise.

Kind Donation

Or simply make a kind donation and help us save the world one unloved piece of fruit at a time!

We are happy to donate a prize of a gift box of our lovely cider to your fundraiser if you raise a minimum of £100.